



Editor's Notes

February was another month in which web hosting companies generated important news, and during which HostReview continued to monitor the overall progress of the industry. Here are some highlights:

IBM introduces "hybrid" cloud

IBM's Blue Cloud Initiative has enlisted new clients and will partner with Juniper to develop new technology for its 13 global cloud centers.

Microsoft, Red Hat announce virtualization agreement

The two companies will cooperate based on an open set of standards, and stay away from restrictive patents--the detail that is said to have torpedoed Novell with the open-source community.

Rackspace's new carbon calculator

We discuss Rackspace's commitment to efficiency and green technology in the datacenter with CTO John Engates.

Visit [HostReview](#) for your daily scoop of web hosting news and commentaty.

Calling all hosting professionals



Do you want to bring your company and professional expertise into the spotlight? HostReview is looking for blog columnists.

If you feel like writing a series of posts for our blog on a topic related to web hosting and web technology, don't hesitate to [contact us!](#)

You will get in touch with a community of potential customers and industry experts; get you and your company credited as authorative names in your field; and gain good karma.

DevStart's Readers' Choice Awards elect one more winner



Mr. Steve Hall, from the Furniture Depot in Louisville, KY, is the winner in DevStart's Annual

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Awards Poll giveaway. He voted in the Web Hosting Category of our Readers' Choice Award, and selected SiteGround as his web hosting company of choice. His number was selected by

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Recommended Host

- [Unix Hosting](#)
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a random number generator.

The Readers' Choice Awards gave our readers the opportunity to vote for their favorite companies in the [SEO](#), [Domains](#), and [Web Hosting](#) industries. The polls were a part of DevStart's Annual Top 10 Awards, which distinguished the best companies in their respective field. The Awards provide a solid recommendation basis for consumers who are looking to choose the best online services for themselves or their business.

TOP HOST AWARDS March 2009



Best Web Hosting Company

- 1 [VERIO](#)
 - 2 [The Planet](#)
 - 3 [Hostway](#)
- [more »](#)

Best Dedicated Server Package

- 1 [The Planet](#)
 - 2 [Hostway](#)
 - 3 [XLHost](#)
- [more »](#)

Best Managed Hosting Service

- 1 [Rackspace](#)
 - 2 [PEER 1](#)
 - 3 [Navisite](#)
- [more »](#)

Fastest Growing Company

- 1 [SingleHop](#)
 - 2 [Host Color](#)
 - 3 [ExchangeMyMail](#)
- [more »](#)

Best Budget Hosting

- 1 [Host Gator](#)
 - 2 [ImHosted.com](#)
 - 3 [GoDaddy.com](#)
- [more »](#)

Web Hosting News

02/25/2009- [Hostway Rolls Out Enterprise-Class Backup Services](#)

Hostway Corporation, the global Web services leader, announced today the availability of an advanced, near-continuous data protection (CDP) ...

02/25/2009- [Easyspace launch "Indefinite Reduction" on domain names](#)

Easyspace launch Indefinite Reduction across the majority of domain name extensions offered on its website.

02/24/2009- [Peak 10 Appoints Industry Veteran as Vice President of Business Development](#)

Peak 10 Inc. has added

02/24/2009- [Secure Email via IMAPs, SMTPs, and POP3s now Supported by SiteGround](#)

SiteGround upgrades their IMAP, POP3, and SMTP services by an encrypted connection for sending, receiving, and reading emails.

02/19/2009- [1&1 Internet Inc. Surpasses Yahoo](#)

Steady growth of hosted B2B and consumer websites allows 1&1 to top Yahoo

02/18/2009- [The Planet Offers Dedicated Servers for Backup, Development from \\$49](#)

The Planet, the global leader in IT hosting, today announced a promotion that provides customers with a second server optimized for backup, ...

02/18/2009- [SingleHop celebrates record 673% growth during 2008 by offering massive specials to first 673 customers](#)

Chicago-based managed web hosting provider, SingleHop, Inc., announced that it will be upgrading RAM from 2GB to 6GB & 8GB on the popular ...

02/18/2009- [Zmanda Cloud Backup Takes Flight](#)

Zmanda offers a fully-supported solution for backing up Windows files, applications, databases and networked devices to the cloud.

02/17/2009- [LeaseWeb Becomes VMware Service Provider Partner](#)

The agreement will allow LeaseWeb clients to rent rather than buy VMware software for their Web environments.

02/16/2009- [Aplus.net Partners with PRWeb to Help Customers Increase Online Visibility and Drive Traffic](#)

Aplus.net has added PRWeb.com to its growing list of online Marketing Resources.

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Recent Articles

[What is the Right Domain Name for Your Web Site?](#)

by *Sagar Kr*

Describing your website with a domain name is a crucial marketing decision. It builds credibility - show your customers that you have an established business. Provide them an easy way to remember and contact you. Secure the domain name that best represents your business name and keep it out of the hands of your competitors. [\[more\]](#)

[9 Hot Tips to Increase Site Conversions](#)

by *Gary Klingsheim*

"Site conversion" is a very dry and unexciting way of saying "how to get more profits from the same amount of website traffic." Isn't that a more upbeat way of expressing it? Who doesn't want to get more profits from the same number of visitors? [\[more\]](#)

[Hosting Professionals and Twitter](#)

by *Derek Vaughan*

Web hosting professionals are using the micro blogging tool Twitter in creative ways to inform customers, create interesting applications, and support the web hosting community. [\[more\]](#)

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